

WHY CHOOSE A HOSPITALITY CAREER?

The Global Hospitality Industry

\$4.1 Trillion Annual Revenue*



*Actual and Projections 2020 – 2022

Employment & Wages

Employs more than

100 Million
people worldwide

1 in 6
or 1.7 million current
job openings are
in hospitality

opportunities

for upward mobility, professional development and global travel have never been better!

In January 2022, wages were

19%

above 2019 levels vs.
the overall private
sector at 15%.

pent-up demand

for hospitality and leisure is driving employment

Why study hospitality management and culinary arts?

- Accelerate professional growth and leadership skills
- Demonstrate commitment and passion for the industry
- Get an edge for the best paying, most attractive positions
- Hospitality skills are transferable to careers in many other industries

Career Paths

Career Path	What They Do	Annual Salary Range
Hotel Manager	Hotel managers oversee the front office, housekeeping, facilities and other important functions in hotels, resorts, casinos or on cruise ships. This career path can lead to a position as a General Manager overseeing an entire property or to regional and corporate management positions.	\$40,000 – \$75,000
Revenue Manager	Revenue managers help to make sure that hotels, restaurants and other tourism businesses are profitable by analyzing market data and setting prices. This is a high-demand position with great opportunities for advancement.	\$50,000 – \$80,000
Event Planner	Event planners design, plan and execute all aspects of events, conventions, concerts, festivals and professional meetings for corporations, associations, charitable causes and social groups. Some, such as Wedding Planners, may set up independent businesses, and others may work for event venues or caterers.	\$50,000 – \$80,000
Restaurant Manager	One of the most in-demand jobs in hospitality, restaurant managers oversee all aspect of running a restaurant or bar, from hiring and training to scheduling and purchasing. This position can develop into a regional or corporate position with a restaurant group or chain.	\$50,000 – \$75,000
Hospitality Sales Director	People with sales skills help tourism destinations, hotels, venues and caterers bring large events and groups to their cities or facilities. They meet face-to-face and attend conferences to develop relationships with prospects. Sales positions can be national or even international in scope.	\$40,000 – \$100,000
Digital Hospitality Representative	People are increasingly using online search and apps to find, book and coordinate travel and entertainment. Online Travel Agents (OTAs), Search Sites and Apps hire sales and service representatives to work with providers and guests. Marketing and social media specialists are in high demand in this job arena as well.	\$40,000 – \$75,000
Tourism or Travel Manager	There are management positions in welcoming and working with tourists in convention and visitors' bureaus, museums, cultural attractions and theme parks. There are positions in corporate travel departments and as well as opportunities to work as an independent travel advisor or group tour operator. Some graduates enjoy the chance to travel working for an airline, cruise or tour bus operator.	\$35,000 – \$75,000
Chef	Chefs manage all aspects of food preparation in the kitchen and often also oversee an entire food service operation. Many open their own restaurants or bakeries. Opportunities for trained culinary professionals span from private dining to restaurants and catering, to institutional food service and research and development.	\$40,000 – \$75,000

In-Demand Skills & Abilities

- Resilience
- Flexibility
- Empathy
- People Skills
- Innovative thinking
- Technology skills
- Diversity Awareness
- Work ethic
- Creative problem solving skills